

2010

Professional Photographers of South Carolina Print Competition

Attached are the 2010 Print rules for South Carolina's Convention.

Please read all rules carefully, because there may be changes from year to year.

2010 PPSC Print Salon Rules supersedes rules from past years. Please study rules carefully, any discrepancies will be determined by the Print Jury Chairman.

PPSC tries to follow PPA print competition rules as close as possible. This will allow you to forward prints to other state affiliates, SEPPA judging and to PPA for International Print Judging. Please benefit yourself and the state of South Carolina by sending your prints to receive **National Print Merits**.

The five (5) items below are items that need to be included with your print case.
Failure to complete and include information could result in disqualification.

#1 - Photographic Entry Form: *ONLINE REGISTRATION THIS YEAR*

Go to www.printcompetition.com for the details. All entry forms will be printed from the website.

NOTE: You will be emailed a password when registering on the Print Competition website. Be sure your email address is correct in the PPSC database or you will not receive a password. To verify your email address on file visit www.pposc.com website – members section. Don't wait until the last minute to do this. PPSC is not responsible for incorrect email addresses.

#2 - Print Case Fee:

Enclose payment in print case. Print Case Fee is \$60.00 for online registration.
Onsite registration of print cases will incur a \$20.00 per case fee surcharge.
Make checks payable to: PPSC.

#3 - Print Image Forms: (1-8)

This form goes on the back of your print. You will print this form out during your online registration. It is a requirement that Print Image form be placed on the back of each print. Also note that how the form is placed (vertical or horizontally), this will determine how the judges will view the print. (*See "Top of Image" notation*). Do not mark entries "untitled" or "no title"- ALL ENTRIES MUST BE TITLED.

#4 - Image Files

As part of the online registration you will be required to upload your image files for competition. The size of these files should be 4x5 @ 300 dpi. The image file name should coincide with the title of your image. This will be very helpful to the print salon staff.

#5 – Prints & Albums: (1-8)

Enclose Prints into case.
Albums need to be boxed, but not enclosed in a print case with other images.
See specific rules for each item listed.

NOTE: Once you receive your password for the print competition website you can go back and edit titles or make other changes if needed.

2010 PRINT RULES

**Any entry not following the following rules will be automatically disqualified.
The Jury Chair will have the authority to decide any questions not specifically covered
by salon rules. Their decision will be final.**

1. ELIGIBILITY

- PPSC print judging is open to any **paid** member of PPSC and in good standing.
- The entry must have been captured and created by the entrant.
- The entrant's name shall not appear anywhere on the face of the entry.
- A maximum of eight entries may be submitted per entrant.
- No two entries shall be of the same subject.

2. ENTRIES ALLOWED

- Total number of entries permitted per case is eight (8)
- *Only three entries per sub-category will be accepted.*
- No two images shall be of the same subject or object.
- The image or subject that is included in an album or print can not be entered as an individual entry in any other category.
- Entries previously scoring 80 or above in any PPSC event are NOT eligible including any image from a merited album.
- Retouching is permissible on entries in the photographic classification. However, excessive retouching may result in a lower score or placement out of the merit range.

3. ENTRANT CERTIFICATION OF RESPONSIBILITY:

- Entrant must certify that he or she has created, composed, and made the original exposures, and that the processing and any special effects were done by the maker or by a lab following directions of the maker, by signing the area noted on the official entry form.
- No photograph or album will be eligible that has been made under the supervision of an instructor or as part of a class assignment.
- If a person is in the image, then you must have a model release at your studio and checked on entry form.
- Entry form must be completed in full and signed.
- If an album was created by more than one photographer, then each photographer must sign their names to receive a merit (if the album receives a merit) and photograph at least 20 images in that album.

4. PHOTOGRAPHIC COMPETITION CATEGORIES:

Entries must be designated by the entrant in one of the following classifications:

- **(P) Portrait:** Images should predominantly show people or animals in a studio or scenic setting. Retouching is permissible by both traditional and digital means.
- **(C) Commercial:** Architectural, product and general commercial photography. Tear sheets (if applicable) must be enclosed in an 8 ½ x 11 envelope without metal clasp and attached to the back of the entry. Please put title on back of tear sheet as well.
- **(A) Illustrative Art:** Creative, scenic, photojournalistic, abstract, art tech and etc.
- **(W) Weddings/Events:** All images pertaining to brides, grooms, weddings, or other social events must go in this category.

5. ENTRY FORM AND FEE:

- Entry fee for members in good standing is \$60.00 per case. Make checks payable to: PPSC.
- Print your completed entry form, sign and enclose in Print Case. (No staples or paper clips)

6. PRINT IMAGE FORMS:

- This form goes on the back of your print. You will print this form out during your online registration. It is a requirement that Print Image form be placed on the back of each print. Also note that how the form is placed (vertical or horizontally), this will determine how the judges will view the print. (See “Top of Image” notation). Do not mark entries “untitled” or “no title”- ALL ENTRIES MUST BE TITLED.
This form will have all the necessary information to be used by the print salon.
Photographer’s Name (Maker of image), print title, category/subcategory
- Each image *must* have this identification label on back of print; with:
- Photographer’s Name - *Maker of image*.
- Title of Print - *Image must have a title. Do not mark “untitled” or “no title”*
- Subcategory name circled - *circle only one subcategory*

7. PRINT MOUNTING

Non-Master Photographers entries in the photographic category must be permanently mounted on 16 X 20 inch maximum (15.5 X 19.5 inch minimum) mount board. Masonite is not allowed. **Recommended thickness is 1/8” to 3/8”** at any point of the entry. Prints may not be under glass. Plastic covering is permitted but not recommended. Overlays and underlays are permitted. Polaroid transfers are acceptable. Prints may be less than 16 X 20 but not smaller than 80 square inches and must be mounted on 16 X 20 surface. To prevent damage to other prints, no foreign material may be added to the front or back surface of the print other than standard retouching materials. Expanded PVC (such as Sintra) is acceptable, with a 3 mm minimum thickness and 4 mm maximum thickness. No material may be added to the front or back of an entry that may damage another entry.

8. PRINT MOUNTING FOR PPA MASTER PHOTOGRAPHERS:

Only those individuals holding the PPA Master of Photography Degree may enter different sized prints. They may not exceed 480 square inches with the longest dimension 24 inches in one direction. Example: *If an entry is 24 inches in one dimension, the other must be 20 inches.* The presentation (including image) may be of any proportion or shape, but may not be smaller than 80 square inches. Recommended thickness is 1/8” to 3/8” at any point of the entry. Prints exceeding the maximums or minimums will be disqualified.

9. MOUNTING TRANSPARENCIES:

- These may be entered in the category of Commercial and any sub-category within.
- All transparencies (2.25” x 2.25” and larger) must be masked and mounted on a 12” x 12” black mat with the area to be viewed (minimum 2” x 2.25”) cut from the mat.
- 35 mm transparencies are not allowed.

10. CLASSIFICATION OF ENTRIES:

- Entries should be designated by the entrant into one of the following Categories and Sub-categories.
- First Place and two Distinguished Awards will be made in each Sub-category.
- Only entries scoring 80 or above qualify for first place.

These are only suggested categories; you will need to decide which subcategory you want the entry placed in for award possibilities

<p align="center"><u>PORTRAIT CATEGORY</u></p> <p align="center">Women – subcategory Men – subcategory Children – subcategory Seniors – subcategory Groups – subcategory Pets & Animals – subcategory *Raw Print - subcategory</p>	<p align="center"><u>ILLUSTRATIVE /ART CATEGORY</u></p> <p align="center">Scenic – subcategory Photojournalism – subcategory Unclassified – subcategory Art Tech* – subcategory (Rule #11)</p>
<p align="center"><u>COMMERCIAL CATEGORY</u></p> <p align="center">Architecture – subcategory Product – subcategory Transparencies – subcategory General – subcategory</p>	<p align="center"><u>WEDDING / EVENT</u></p> <p align="center">Albums – subcategory Candid – subcategory Bridal – subcategory</p>

***Rules for raw print are as follows. Cropping is allowed. Image must be a full bleed 16x20. No image manipulation. No Photoshop. Burning and dodging can be done if done the old fashion way using vignette on the camera lens. The print will be judged as is. It may be printed darker for competition density.**

11. ART TECH Category Rules:

- Entries entered in this category must follow the rules below otherwise they will be placed in the appropriate category by the print salon chairperson.
- This sub-category is for technical aspect in art working of images. Showing a before and after image of the art worked photograph.
- **The only eligible images for this category are comparative works**, containing before and after images on one 16X20 mount board.
- Examples may include Retouching (removing braces or facial blemishes) or Restoration work (repairing an old photograph (make copy of before and after completion and mount both on mount board)).
- All other rules should follow PPSC print competition guidelines.

12. ALBUM Category Rules:

- Size of album can be up to 400 square inches. (example: 20"X 20" or 30"X 10")
- Up to three albums per case; an Album will be counted as one entry.
- All photographs will be of the same Wedding or Event.
- If an album was created by more than one photographer, then each photographer must sign their name to be awarded a merit.
- Each photographer of the "team" must have photographed at least 20 images in that album.
- A photograph that is part of an album may not be entered as an individual entry.
- No two volume albums allowed.
- Please place Album Entry form inside cover before first page; not taped.
- Anything with maker's name or studio logo must be securely covered. Black tape is recommended.

13. SHIPMENT AND RETURN OF ENTRIES:

The Affiliate Exhibit assumes no responsibility for damage or loss in shipment, storage, handling, or exhibit of entries. The entrant assumes all such risks in Affiliate Exhibits.

- All entries must be received in a fiber, plastic, nylon or metal case.
- Only one individual's entries per case
- If you require return shipping, case must be received with prepaid return shipping label.
- Prints can be picked up on the last days of the convention. A time and place will be announced.

ENTRY DEADLINE

- All print cases being shipped must be received on or before **Wednesday, February 3, 2010.**
- Print Cases may be hand delivered to the hotel on Friday, February 5, 2010 between 5:00 p.m. - 6:30 p.m.
- **No cases accepted after 6:30 p.m. NO EXCEPTIONS! ******
- *PPSC will not assume responsibility for print cases mailed to the hotel or left with their staff.*

SHIP PRINT CASES TO:

**PPSC PRINT EXHIBIT
C/O Mark Howard
1325 Miller Road, Suite I
GREENVILLE, SC 29607**

****Cases shipped to address must be received by Wednesday otherwise there will be no one there to receive your case.**
Cell Phone – 864-764-8127 or email mark@mitchellsphotography.com**

PRINT COMPETITION:

- Print competition will begin at 9:00 a.m., Saturday, February 6, 2010 and is open to the public.

Listed below are awards given and scoring procedures as well as a few helpful hints...

AWARDS and EXHIBITION:

- Only prints, albums and transparencies scoring 80 or above are considered for awards.
- There may be a **first place and two distinguished awards given for each subcategory**, providing there are prints scoring 80 or better which are judged deserving of these honors.
- **Best of...** awards will be awarded in each main category.
- Kodak will present the **Kodak Gallery Award** for best Kodak image in each main category. Print **MUST** have Kodak Gallery Award sticker indicating Kodak products. (See Kodak web site - this is where you get labels) <http://www.kodak.com/global/en/professional/hub/galleryAward/entry.jhtml?id=0.2.26.3.4&lc=en>
The above is the website for the Gallery Labels or google search "Kodak Gallery Labels"
- Fuji will present the **Fuji Masterpiece Award** of the judge's choice in each main category. <http://www.fujifilmusa.com/JSP/fuji/epartners/GenericStaticPage.jsp?DBID=466102>
Rules for the Fuji Award have change so read carefully. To qualify for a Fuji award a print must receive 85 or above.
- **Best of Show Award** will be given to Best overall Image or album in PPSC competition.
- **First Timer Award** will be given to first time entrant scoring highest, based on at least 6 images. Image must be marked on the Competition Entry form to receive this consideration.
- **Out Of State Award** will be given to the highest scoring out of state member. This is the only award an out of state member is eligible to receive.
- **Best Black and White**, mark Print Image Label to be eligible. Must be black and white; no sepia prints.
- **Highest Scoring Print Award** will go to the highest scoring print, transparency or album.
- **People's Choice Award** will be determined by you, the people. Only use official forms in info. packet.
- **Photographer of the Year** will go to the photographer with highest total score based on 6 images.
- **Print Exhibition** is set up in tradeshow

JUDGING:

Judging is based off of a standard established by Professional Photographers of America (PPA) and its Print Exhibit Committee (PEC). A point system is used with scores from 0 to 100.

95 - 100 Exceptional
90 - 94 Superior
85 - 89 Excellent
80 - 84 Deserving of a Merit
78 - 81 Automatic Review
78 - 79 Deserving of Review
76 - 79 Above Average
74 - 75 Average
70 - 73 Acceptable
0 - 69 Below Exhibition Standards

All photographs and albums receiving initial score of 78 to 81 are automatically challenged and reviewed; giving them a second look and possibly changing their original score. PPSC will have a Jury Chairperson who has authority to decide questions and rules not specifically covered and their decision will be final. There is also a PPSC member who serves as Print Salon Chairman who heads the Print Salon Committee and collects items needed for print competition.

12 ELEMENTS OF A MERIT PRINT: (by Harold Bovee, former chairman of PEC)

1. **Impact** - Should cause the viewer to look at photograph.
2. **Creativity** - Should stir viewer's imagination.
3. **Style** - What sets the photo apart from others.
4. **Composition** - Good placement of main and secondary subjects.
5. **Print Presentation** - Should enhance the photograph and direct viewers eyes.
6. **Color Balance** - Good color selection for subject.
7. **Center of Interest** - Leads the viewer in and holds the eye without distraction.
8. **Lighting** - Proper exposure and quality of light for subject and mood.
9. **Subject Matter** - Image should give an outstanding interpretation of the subject.
10. **Print Quality** - Proper density, contrast, finishing.
11. **Technique** - Art principles are necessary. Design brings abstract ideas into concrete form.
12. **Story Telling** - Image should present a complete story, standing on its' own.

OTHER HINTS...

- To protect your prints, do not use excessive amounts of packing between prints. Use one 16 x 20 sheet of paper, gloss tissue paper, piece of photographic paper or smooth poster board between each print.
- Plastic bags are not recommended; they will stick to prints.
- Do not tape packing material to the prints.
- Allow prints to dry before you pack them into your case.
- Remove excess stickers, Velcro or other matter from back of prints (this could cause damage to other prints.) Make sure that tape is placed securely around Print Image Labels, so that they do not come off (tape all four sides smoothly).
- Pack foam around edges of prints to prevent damage to corners.
- Do not speak to judges about prints until competition is officially over.
- When prints are displayed, ask a judge to critique your work; the best way to grow is to know your shortcomings and correct them.

(The following are suggestions only; there are no guarantees written or implied)

Watch for these trouble spots:

- Poor subject matter
- Photo cropped too closely
- Subject and background don't match, distracting backgrounds
- Poorly posed hands
- Poor clothing selections
- Title doesn't explain photograph.
- Prints may score lower if corrective work is visible.
- High gloss finishes may score better.
- The maker of the print is usually penalized for poor print quality, gaudy or untidy mounting, very obvious artwork or workmanship and uneven spraying of print, if used.
- To be eligible for Kodak Award, download The Kodak Gallery Award sticker from Kodak's web site.
- Remember to enjoy, look and learn.